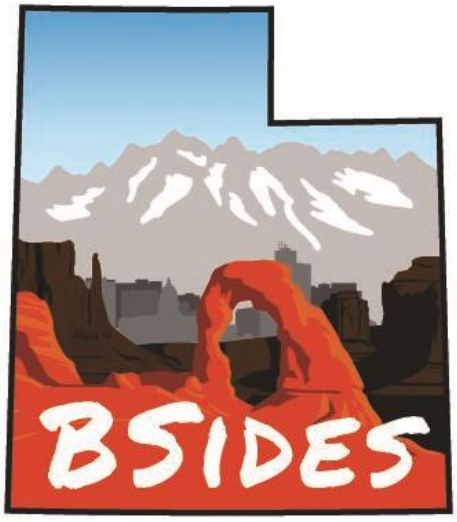


Sponsorship Prospectus

BSidesRedRocks

March 26, 2027 - St. George, Utah -

www.bsidesredrocks.org

By The Community, For The Community!

Inspiring Participants to Break into Cyber Security

About BSidesRedRocks

BSidesRedRocks is a vibrant cybersecurity event crafted to facilitate enriching interactions between cybersecurity enthusiasts and professionals. Through meaningful **connections**, our event cultivates **community bonds** and fosters individual **career growth**. Organized by the "Utah Cybersecurity Society," BSidesRedRocks is run by a 501(c)(3) nonprofit organization, enabling tax-deductible donations.

“Easily The Best!” - Tyler

OVERVIEW

Since 2013, BSidesSLC has been synonymous with **community-driven cybersecurity events**. This year, we are thrilled to extend this legacy to Saint George. Our conference caters to students and newcomers keen on exploring cybersecurity. With engaging **Capture The Flag (CTF) challenges, mentorship programs, and outreach to academic institutions,** BSidesRedRocks attracts a diverse audience of security professionals, students, law enforcement, and IT experts.

Sponsorship Opportunities

BSidesRedRocks values its sponsors and their pivotal role in shaping our event. Join us in fostering a vibrant cybersecurity community by becoming a sponsor and accessing unique promotional opportunities **tailored to support your company's goals**.

Titanium | $3k

- Premier booth location
- Large logo visibility on the website, YouTube, etc.
- 6 conference badges

Platinum | $1k

- Prime booth location
- Medium logo visibility on the website, YouTube, etc.
- 4 conference badges

Gold | $500

- Good booth location
- Small logo visibility on the website, YouTube, etc.
- 2 conference badges

Customized Sponsorship

We understand that every sponsor is unique. Let's collaborate to tailor sponsorship packages that align with your company's objectives and benefit our community. Reach out to our sponsorship team at Sponsors@BSidesSLC.org to explore customized options.

Bundle & Save: Multi-Event Sponsorship Discounts

We value long-term partnerships and want to make it easier for our sponsors to support the broader cybersecurity community across Utah. Companies sponsoring more than one of our affiliated BSides events—**BSidesSLC**, **BSidesCache**, and **BSidesRedRocks**—are eligible for the following discounts:

- **Sponsor 2 Events** (e.g., BSidesSLC + BSidesCache)
  → Receive **10% off your second sponsorship** (any tier).

- **Sponsor 3 Events** (e.g., BSidesSLC + BSidesCache + BSidesRedRocks)
  → Receive **15% off your Cache and RedRocks sponsorships** (any tiers).

- **Add BSidesSLC 2027 to Your Bundle**
  If you've already sponsored BSidesSLC 2026 and commit to sponsoring BSidesCache 2027, BSidesRedRocks 2027, and BSidesSLC 2027,
  → Receive **25% off** your sponsorships for Cache 2027, RedRocks 2027, and SLC 2028 (any tier).

Want to take advantage of a bundled package? Reach out to our team at **Sponsors@BSidesSLC.org** to lock in your discount and expand your brand presence across the state!

Sponsorship Options Include:

Benefit	**Titanium**	**Platinum**	**Gold**
Publicly & verbally thanked at the closing ceremonies	Yes	Yes	Yes
Booth	Yes	Yes	Yes
Booth Location	Best	Better	Good
Website: Logo On Sponsor Section	Large	Medium	Small
Email: Logo & URL w/ description in a pre-conference email	Large Logo, 75-word description	Medium Logo, 50-word description	Small Logo, 25-word description
Social Media: Twitter	Tweets will be sent before and/or after the conference, periodically, based on the level of sponsorship and timing of when the sponsorship is received.		
YouTube: Logo Before Videos	Large	Medium	Small
Ticket to Conference	6	4	2
NonProfit Donation	Yes	Yes	Yes
Donation $:	$3k	$1k	$500

Areas of Focus:

BSidesRedRocks centers on cybersecurity, with a focus on:

- IoT, SCADA, Embedded Security
- Mobile and Web Application Security
- Reverse Engineering and Exploit Development
- Malware Research and Analysis
- Network Security and Monitoring
- Penetration Testing and Vulnerability Assessments
- Risk Management and Compliance
- Cryptography
- Forensic Investigations
- Incident Response

Save the Date

Mark your calendars! BSidesRedRocks will take place on Friday, March 26, 2027, at Utah Tech University, Saint George, UT.

ELIGIBILITY

We reserve the right to ensure that all participants, exhibits, and activities align with the event's purpose and ethos. Any element that detracts from the conference's spirit may be subject to eviction without refunds.

For inquiries or to discuss sponsorship opportunities, contact our team at Sponsors@BSidesSLC.org.

TERMS & CONDITIONS

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This Sponsorship Agreement (the “Agreement”) is entered into between _____ (Company), a _____ (Company Type) (“Sponsor”) and the Utah Cybersecurity Society (“UCS”), a nonprofit corporation, as of _____, 20_____ (“Effective Date”).

SPONSORSHIP RIGHTS. UCS grants to Sponsor a Sponsorship for the BSidesRedRocks Conference for 2027 (the “Conference”).

SPONSORSHIP BENEFITS. UCS agrees, subject to the provisions in this Agreement, to provide to the Sponsor the benefits described in Exhibit A attached hereto and made part thereof.

FEE. In the consideration of the grant by UCS to the Sponsor of the Sponsorship rights hereunder, the Sponsor agrees to pay the sponsorship fee no later than ten (10) days following the latter to occur of the mutual execution of this Agreement and the Sponsor’s receipt of an invoice.

TERM. This Agreement shall begin on the Effective Date and shall continue through the conclusion of the scheduled Event.

CANCELLATION BY SPONSOR. The sponsor may elect to cancel the sponsorship. After February 26, 2027, all payments made to UCS or agreed to under this Agreement shall be deemed fully earned and non- refundable in consideration for expenses incurred by UCS and UCS’s lost or deferred opportunity to provide sponsorship opportunities to others. Cancellation notices must be in writing and sent to sponsors@bsidesslc.org.

OBSERVANCE OF LAWS AND RULES: Sponsor agrees to observe and abide by all laws, rules and regulations, and ordinances in connection with this Agreement and the rules of any Event to which Sponsor may be invited to participate from time to time as a result of being a Sponsor.

LICENSE. Sponsor grants to UCS the non-exclusive, non-transferable right to use trademarks, trade names, service marks or logos owned by it (“Sponsor Marks”) in connection with the Event(s) and any activities or promotions reasonably incidental thereto. UCS hereby renounces ownership of and assigns to Sponsor any goodwill that accrues as the result of the use of Sponsor Marks.

REPRESENTATIONS AND WARRANTIES. Sponsor represents and warrants to UCS that: (i) Sponsor has the full right, power and authority to enter into this Agreement; and (ii) the distribution or use of any products or materials provided by Sponsor will not violate the rights of any third party including, without limitation, copyrights, trademarks, patents, and other intellectual property rights of any third party. UCS represents and warrants to Sponsor

that: (i) UCS has the full right, power and authority to enter into this Agreement; and (ii) the use of any materials prepared by UCS (other than by way of incorporation of any Sponsor provided materials) will not violate the rights of any third party including, without limitation, copyrights, trademarks, patents, and other intellectual property rights of any third party.

INDEMNIFICATION. Neither UCS, any co-sponsor, venue provider nor any of their respective officers, agents, employees, contractors, facilities, representatives or assigns shall be liable for, and Sponsor hereby releases them from, any claims for damage, loss, expense, harm, or injury or death to the person, property or business of the Sponsor and/or any of its visitors, officers, agents, employees, contractors, or other representatives, resulting from theft, fire, earthquake, water, unavailability of the facility, uncontrollable events, third parties, accident or any other reason in connection with any Event. The Sponsor hereby indemnifies, and shall defend, and protect UCS and hold UCS, any co-sponsor and venue provider harmless from any and all claims, demands, suits, liability, damages, losses, costs, attorney’s fees, and expenses which might result or arise from Sponsor’s participation at an Event or any actions of the Sponsor's officers, agents, employees, contractors, or other representatives.

LIMITATION OF LIABILITY. IN NO EVENT SHALL EITHER PARTY OR ITS RESPECTIVE AFFILIATES BE LIABLE FOR ANY CONSEQUENTIAL, PUNITIVE, INDIRECT, INCIDENTAL, RELIANCE, OR SPECIAL DAMAGES, WHETHER OR NOT SUCH PARTY HAS BEEN ADVISED OF THE POSSIBILITY THEREOF. IN NO EVENT SHALL UCS’s LIABILITY, UNDER ANY CIRCUMSTANCE, EXCEED THE AMOUNT ACTUALLY PAID TO IT BY THE SPONSOR. UCS MAKES NO REPRESENTATION OR WARRANTY REGARDING THE NUMBER OR IDENTITY OF PERSONS WHO WILL ATTEND ANY EVENT.

MODIFICATIONS. Any waiver, discharge, amendment or other modification of any provision of this Agreement will be valid and effective only if it is evidenced by a writing signed by both parties to this Agreement.

NO JOINT VENTURE. This Agreement does not constitute and shall not be construed as constituting a partnership or joint venture between Sponsor and UCS. Neither party shall have any right to obligate or bind the other party in any manner whatsoever except as provided herein.

ASSIGNMENT. Neither party may assign this Agreement without the prior written consent of the other party. Notwithstanding the foregoing, either party may assign its rights and/or duties under this Agreement to any affiliate or successor entity in connection with a merger, reorganization or other corporate restructuring.

GOVERNING LAW. This Agreement shall be construed and interpreted pursuant to the laws of the State of Utah without regard to its conflict of law principles.

SURVIVAL. Anything to the contrary notwithstanding, the representations, warranties and indemnities provided for in this Agreement shall survive the execution and performance and any termination or expiration of this Agreement.

ENTIRE AGREEMENT. This Agreement constitutes the entire agreement between the parties and supersedes all prior oral or written agreements. The parties hereto have indicated their acceptance of and agreement to the foregoing by signing the agreement below.

COMPANY

Signature: _____

Name and Title: _____

Date: _____

Utah Cybersecurity Society (“UCS”)

Signature: _____

Name and Title: _____

Date: _____